

## Designation

#### Designer in Residence (2018)

Designation asked me to serve as an associate creative director for a 12-week residency beyond my original time in the program. I led daily stand-ups by team, served as project manager, ran workshops, and provided feedback, critique, and mentorship to a cohort of designers.

#### UX Designer (2017-18)

Over this 24-week intensive design program I built the foundation of my UX design practice. I collaborated with other designers to conduct research, synthesis, ideation, and testing. I designed solutions for two clients:

A11YChi Meetup is a monthly digital accessibility and inclusive design meetup in Chicago. The team focused on developing content strategy, information architecture, and a testable, coded prototype to ensure that screen reader users could access site content easily.

**GuardianVets** is a B2B veterinary telehealth startup that provides off-hours teletriage support. We focused on improving call management to help the staff complete their calls more efficiently and accurately.

## Kellogg School of Management, Northwestern University

Associate Director of Faculty Systems and Data, Academic Operations (2014–18) I developed and enhanced online systems and analyzed data to support the Dean's Office, 350 faculty and 75 administrators. I led the design and implementation of a custom faculty activity reporting system and partnered with the Senior Associate Dean to assess, improve, and implement the annual course schedule.

#### Web and Project Manager, Faculty Affairs (2012-14)

I acted as product owner and project manager for faculty-related IT projects. I also oversaw the faculty directory, academic department websites, and faculty recruiting system. I developed a faculty data structure to improve internal and external reporting and oversaw administration of the teaching evaluations to ensure process and data integrity.

#### Web Editor, Office of Advancement (2007-12)

I designed and produced web, email, and print projects. I also created web content, administered and analyzed surveys, and managed a visual overhaul of the Kellogg Alumni Network website.

#### Web Designer, Managerial Economics and Decision Sciences Department (2006-07)

I produced websites and print materials for faculty, courses, conferences, seminars and events. I also managed the department website, and typeset, proofread, and edited faculty publications.

## CircleGetSquare

#### Sole Proprietor (2003-present)

I make websites, engineer and mix music, and take photos of people, places, and happenings.

## **Troubled Hubble**

#### Musician (1999-2005)

I played guitar and sang backup vocals, playing 125+ shows a year across the US and Canada over three years. I designed websites, posters, and album art. I also recorded and mixed songs, and managed marketing, communications, and finances.

## EDUCATION

# Northwestern University

Northwestern University Coding Bootcamp (2017) 24-week full-stack JavaScript web development bootcamp

## Northwestern University

Predictive Analytics (2013-14) Master's coursework in data science, strategy, database design

## The University of Iowa

BA Media Production, Digital Media (1998-2002) BBA Management Information Systems

Spanish minor, Presidential Scholar, dean's list all semesters, graduated with high distinction

# TOOLS

Design / Media Sketch Axure InVision Photoshop Illustrator InDesign Lightroom After Effects Final Cut Pro Keynote Premiere

Pro Tools

HTML5 CSS3 Bootstrap JavaScript jQuery AJAX Node.js Express React Git D3.js Greensock

Dev / Data

HELLO

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# UX/UI SKILLS

affinity mapping annotations competitive analysis concept testing data visualization digital accessibility experience strategy information architecture interaction design journey mapping mobile design persona creation prototyping research responsive web design usability testing user interviews visual design wireframing

# OTHER SKILLS

agile methodologies audio engineering/mixing data analysis database design image editing/retouching keyframe animation photography project management survey design video production

# NEXT UP

service design kinetic design computational design material ecology

> SQL JSON MySQL Firebase MongoDB Visual Studio Code Sublime Excel Power-BI Tableau Qualtrics